亞洲大學管理學院111學年度全英文雙聯學制課程規劃

2022 Academic Year English-Taught Course Curriculum for Joint Degree Undergraduate Program, Asia Management College, Asia University

Bachelor Program in Departments of Business Administration

Bachelor Program in Departments of Accounting and Information Systems

Bachelor Program in Departments of Leisure and Recreation Management

Bachelor Program in Departments of Finance

Bachelor Program in Departments of Financial Law

Credits for Graduation: 128

Year 1-2 Fundamental Courses Minimum Requirement 64 Credits

類別 Category				科目名稱 Course Title	CEFR 等級	修課年級 Year of the Program	修課學期 Semester	學分數 Credits	每週上課時數 Hours per week		備 註 Remarks
									講授 Lecture	練習 Practice	
(30) University Required Credits	(12) Program Required Credits	必修語文課程 18 學分	國文類 10 學分	基礎華語文會話與聽力(一) Beginner Chinese Conversation and Listening I	A1	1st	1st	2	2	1	
				基礎華語文會話與聽力(二) Beginner Chinese Conversation and Listening II	A1	1st	2nd	2	2	1	
				初級中文文法 Elementary Chinese Grammar	A2	1st	2nd	2	2	0	
				基礎華語文閱讀與寫作 Beginner Chinese Reading and Writing	A2	1st	2nd	2	2	1	
				進階華語文會話與聽力(一) Intermediate Chinese Conversation and Listening I	A2	1st	1st	2	2	0	
			英文類 8 學分	共通英語文(一) English for General Purposes (1)		1st	1st	3	3	0	分級上課
				共通英語文(二) English for General Purposes (2)		1st	2nd	3	3	0	分級上課
				共通專業英語文 English for General Specific Purposes		2nd	1st	2	2	0	依系院上/下學期開課
		核心通識課程 6 學分	歷史與文化	臺灣/中國文化導讀(二) Introduction of Taiwanese / Chinese Culture II	A1-A2	1st	1st	2	2	0	
			健康保健	健康與生活 Health and Life		1st	1st	1st	2	0	
			法律與生活	娛樂、智慧財產權與法律 Entertainment and Intellectual Property Law		1st	1st	1st	2	0	三選一 One Choice from Three Courses
				法律與生活 Law & Life							
				愛情、性別與法律 Love, Gender and Law							
	(3) Program Elective Credits	通識選修 6 學分	資訊科技類	資訊科技與華語表達訓練 Practice of Chinese Oral Expression through Information Technology	A2	1st	2nd	2	2	0	華語文能力測驗預備課程 TOCFL Prep Course
			語文類	進階華語文閱讀與寫作 Intermediate Chinese Reading and Writing	B1	2nd	1st	2	2	0	與中文授課外籍生合併上課 Joint Course with Int'l Students from Chinese Taught Program
				進階華語文會話與聽力(二) Intermediate Chinese Conversation and Listening II	B1	2nd	2nd	2	2	0	
				中級中文文法 Intermediate Chinese Grammar	B1	1st	2nd	2	2	0	
				高階華語文會話與聽力(一) Advanced Chinese Conversation and Listening I	B2	1st	1st	2	2	0	

	高階華語文會話與聽力(二) Advanced Chinese Conversation and Listening II	B2	1st	2nd	2	2	1	
	時事華語 Current Affairs in Chinese	B2	1st	1st	2	2	0	
	專業華語文 Chinese for Specific Purposes	B2	2nd	1st	2	2	0	
服務與學習(一)(二)-實作課 Service and Learning			1st	1st、2nd	0	1.5	0	Time of class: (1) New student orientation, (2) arranged and announced by student services
服務與學習(一)(二)-講授課 Service and Learning(1)(2)-Lecture			1st	1st、2nd	0	2	0	
台華文化涵養護照（國際生畢業門檻、不計學分） Certificate of Taiwan-Chinese Cultural Understanding (Non-Credit Graduation Threshold)			1st～4th	1st or 2nd	0	2	0	本畢業門檻不計學分，大學部學生須於4年期間，參與至少8次文化活動，全英文授課國際生，參與至少4次文化活動，並完成學習心得報告。
通識涵養教育（不納入畢業學分） General Literacy Series (non-credit)			1st～4th	1st or 2nd	0	2	0	大學日間部須於在學期間至少參與4次(符合健康力1次、關懷力1次、創新力1次及卓越力1次)，並完成學習成效評估，成績以 P/F(通過/不通過)計分。

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semesterof the Program	Credits	備註 Remarks
管理學院 教學核心課程 24 學分 College Core Courses 24 Credits	經濟學(一)(含實習)	Economics(1) (including practice)	1st	1st	3	
	經濟學 (二)(含實習)	Economics (2) (including practice)	1st	2nd	3	
	會計學(一)(含實習)	Accounting(1) (including practice)	1st	1st	3	
	會計學(二)(含實習)	Accounting(2) (including practice)	1st	2nd	3	
	企業管理與永續經營	Business Administration and Sustainability	1st	2nd	3	
	AI 人工智慧與管理	Artificial Intelligent Management	2nd	1st	3	
	統計學(一)(含實習)	Statistics(1) (including practice)	2nd	1st	3	
	統計學(二)(含實習)	Statistics (2) (including practice)	2nd	2nd	3	

Category	Department	Course Title in Chinese	Course Title in English	Year of the Program	Semester of the Program	Credits	備註 Remarks
學系 教學必修課程 至少 10 學分 Department Required Credits Min. 10 Credits	Finance	財務報表分析	Financial Statement Analysis	2nd	1st	3	AIS Dept. Students Required Courses: IA (1) & CMA
	Business Administration	行銷管理	Marketing Management	2nd	2nd	3	
	Accounting and Information Systems	中級會計學（一）	Intermediate Accounting (1)	2nd	1st	3	
	Accounting and Information Systems	成本及管理會計學	Cost and Management Accounting	2nd	2nd	3	
	Leisure and Recreation Management	服務業管理	Services Management	2nd	2nd	3	

BA Year 3-4 Professional Courses Minimum Requirement 51 Credits

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semester	Credits	Reference
經營管理專業學程 51 學分 Business Administration 51 Credits	供應鏈管理	Supply Chain Management	3rd	1st	3	
	企業資源規劃	Enterprise Resource Planning	3rd	1st	3	
	消費者行為	Consumer Behavior	3rd	1st	3	
	大數據行銷	Big Data Analysis	3rd	1st	3	
	生產與作業管理	Production & Operations Management	3rd	2nd	3	
	電子商務與網路行銷	e-Commerce and e-Marketing	3rd	2nd	3	
	行銷研究	Marketing Research	3rd	2nd	3	
	資料探勘	Data Mining	3rd	2nd	3	
	顧客關係管理	Customer Relationship Management	3rd	2nd	3	
	永續管理	Sustainable Management	4th	1st	3	
	財務報表分析	Financial Statement Analysis	4th	1st	3	
	文化創意產業	Cultural and Creative Industry	4th	1st	3	
	跨文化管理	Cross-Cultural Management	4th	1st	3	
	創業管理專題	Topics in Entrepreneurship Management	4th	1st	3	
	國際企業管理	International Business Management	4th	2nd	3	
	作業管理	Operations Management	4th	2nd	3	
	領導與團隊	Leadership and Teamwork	4th	2nd	3	

AIS Year 3-4 Professional Courses Minimum Requirement 51 Credits (Mandarin taught)

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semester	Credits	Reference
會計與資訊專業學程 51 學分 Accounting & Information Systems 51 Credits	中級會計學(二) (EMI平行課程)	Intermediate Accounting (2)	2nd	2nd	3	The course is offered in domestic EMI program
	財務報表分析	Financial Statement Analysis	3rd	1st	3	
	進階管理會計學	Advanced Management Accounting	3rd	1st	3	
	中級會計學(三)	Intermediate Accounting (3)	3rd	1st	3	
	企業智慧	Business Intelligence	3rd	1st	3	
	企業資源規劃	Enterprise Resource Planning	3rd	2nd	3	
	企業評價	Business Valuation	3rd	2nd	3	
	國際財務管理	International Financial Management	3rd	2nd	3	
	資料探勘	Data Mining	3rd	2nd	3	
	審計學(一)	Auditing (1)	4th	1st	3	
	高等會計學(一)	Advanced Accounting (1)	4th	1st	3	
	內部控制與電腦審計	Internal Control and Computer Auditing	4th	1st	3	
	資訊安全管理	Information Security Management	4th	1st	3	
	理財規劃實務	Financial Planning Practice	4th	1st	3	
	進階企業資源規劃	Advanced Enterprise Resource Planning	4th	1st	3	
	審計學(二)	Auditing (2)	4th	2nd	3	
	高等會計學(二)	Advanced Accounting (2)	4th	2nd	3	
	智慧商務	Intelligent commerce	4th	2nd	3	

LRM Year 3-4 Professional Courses Minimum Requirement 51 Credits

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semester	Credits	Reference
休閒與遊憩專業學程 51 學分 Leisure and Recreation 51 Credits	餐旅資訊系統	Hospitality Information Systems	3rd	1st	3	
	人力資源管理	Human Resource Management	3rd	1st	3	
	餐旅與觀光行銷學	Hospitality and Tourism Marketing	3rd	1st	3	
	電子商務與網路行銷	e-Commerce and e-Marketing	3rd	2nd	3	
	顧客關係管理	Customer Relationship Management	3rd	2nd	3	
	航空客運與票務訂位系統	Air Transport and Ticketing	3rd	2nd	3	
	觀光發展趨勢	Tourism Development Trend	3rd	2nd	3	
	生態旅遊	Ecotourism	3rd	1st	3	
	會展與國際會議管理	M.I.C.E. Management	3rd	2nd	3	
	飲料製備與實作	Beverage Making and Practices	3rd	2nd	3	
	財務報表分析	Financial Statement Analysis	4th	1st	3	
	餐旅管理	Hospitality Management	4th	1st	3	
	創業管理專題	Topics in Entrepreneurship Management	4th	1st	3	
	領導與團隊	Leadership and Teamwork	4th	1st	3	
	休閒產業分析(二)「3+1」	Competitive Analysis of Leisure Industry	4th	2nd	3	
	餐旅管理個案(二)「3+1」	Hospitality Management Cases	4th	2nd	3	
	休閒產業實習(二)「3+1」	Practicum in the Tourism and Leisure Industries	4th	2nd	3	

F Year 3-4 Professional Courses Minimum Requirement 51 Credits

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semester	Credits	Reference
財務金融專業學程51學分 Finance 51 Credits	金融科技概論與實務	Introduction of Financial Technology and Implementation	3rd	1st	3	
	金融資料庫管理與應用	Financial Database Management and Application	3rd	1st	3	
	投資學	Investments	3rd	1st	3	
	金融機構管理	Financial Institutions Management	3rd	1st	3	
	財務數學	Financial Mathematics	3rd	1st	3	
	電子商務與金融市場	E-Commerce and Financial Marketing	3rd	2nd	3	
	投資組合分析	Investment Portfolio Analysis	3rd	2nd	3	
	金融區塊鏈管理與實務	Management of Financial Block Chain and Practice	3rd	2nd	3	
	財金軟體應用	Application of Financial Software Package	3rd	2nd	3	
	行為經濟學	Behavioral Economics	3rd	2nd	3	
	財金研究方法	Financial Research Method	4th	1st	3	
	金融創新	Financial Innovation	4th	1st	3	
	投資分析與科技應用	Investment Analytics and Technology Application	4th	1st	3	
	國際財務管理	International Financial Management	4th	2nd	3	
	金融科技專題	Topics in Financial Technology	4th	2nd	3	
	金融機構管理專題	Topics in Financial Institution and Management	4th	2nd	3	
	投資管理專題	Topics in Investment Management	4th	2nd	3	

FEL Year 3-4 Professional Courses Minimum Requirement 51 Credits

Category	Course Title in Chinese	Course Title in English	Year of the Program	Semester	Credits	Reference
財經法律專業學程51學分 Financial Law 51 Credits	憲法	Constitutional Law	3rd	1st	3	
	刑法	Criminal Law	3rd	1st	3	
	契約法	Law of Contract	4th	2nd	3	
	侵權法	Law of Torts	4th	2nd	3	
	環境永續法律風險管理	Environmental Sustainability Legal Risk Management	3rd	1st	3	
	企業法律風險管理	Enterprise Legal Risk Management	4th	2nd	3	
	消費者保護法	Consumer Protection Act	3rd	2nd	3	
	電子商務法	Electronic Commerce Law	3rd	1st	3	
	國際科技與法律	International Technology and Law	3rd	1st	3	
	國際經貿法規	International Economic and Trade Law	3rd	2nd	3	
	商事法	Commercial Law	3rd	2nd	3	視學生需求授課商事法類別(註*) Depending on students' need (remarks*)
	營業秘密法	Trade Secret Act	4th	1st	3	
	醫療法規	Medical Law	4th	2nd	3	
	環境與能源法	Environmental and Energy Law	4th	2nd	3	
	銀行法或金融法規	Banking Law or Financial Laws	4th	1st	3	
	智慧財產權法	Intellectual Property Law	4th	1st	3	

	訴訟法	Procedure Law		4th	1st	3	

註 Remarks：

*有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃
辦法辦理。
  International students enrolled in the university's standard liberal arts curriculum will be processed via the
  rules set forth from The Center for the Development of Language Teaching and Research.

*有關僑生、港澳生、陸生修習本校以全英語授課之博雅通識課程規定，比照國際生通識課程辦理。
  Students from Hong Kong, Macau, China, and overseas Chinese students enrolled in the university's
  standard liberal arts curriculum will be processed as international student standard curriculums

*學系專業課程規劃 51 學分，學生應修滿主修學系專業課程至少 46 學分，不足部份，學生可以由管
院他系自由選修，外系選修上限為 18 學分。
  The professional courses of the department are 51 credits. Students should take at least 46 credits of the
  professional courses of the major. For the insufficient part, students may choose freely from all the other
  departments under AMC. The maximum number of electives from the other departments is 18 credits.

*因開課人數考量，修習外系之管理類別課程或課程名稱相同者，可抵免本系管理類別課程與課程名
稱相同之學分數。他系同一門課程為上下學期者，可抵免本系單學期課程兩門。學分數可以多抵少，
不可少抵用多。
  Due to the cost consideration, those who study management courses or with the same course name in
  other departments can be credited in the name of management or the same name courses.
  If the courses of other departments are 2 semesters, that can be credited two similar single-semester
  courses.
  More credits can be credited for less, but less credits can't be credited for more.

*因開課人數考量，本系之法律課程名稱與他系課程名稱類似之非法律性質課程者，可相互抵免學分。
他系同一門課程為上下學期者，可抵免本系單學期課程兩門。學分數可以多抵少，不可少抵用多。
  Due to the cost consideration, the names of non-legal nature courses in other Management Departments
  are similar with the names of legal courses in Financial and Economic Law Department can be credited
  waiver and transference. If the courses of other departments are 2 semesters, that can be credited two
  similar single-semester courses. More credits can be credited for less, but less credits can't be credited
  waiver and transference for more.

*電子商務法、國際科技與法律課程可以他系以商務或科技為名之課程抵免之。
  The course title of "Electronic Commerce Law" and "International Technology and Law" can be credited
  waiver in the name of Commerce or Technology of other departments' courses.

*商事法包含公司法、票據法、海商法、保險法，視學生需求授課商事法類別，並可以他系之公司或
企業為名稱之課程抵免之。
  Commercial law includes company law, negotiable instrument law, maritime law, and insurance law. It
  depends on the need of the students to conduct the topic of the course. Commercial law can be credited
  waiver for courses in the name of companies or enterprises of other departments.

*課程名稱中包含有 **Enterprise** 或 **Trade** 者，可以他系課程中有關課程名稱是 **Business** 之課程抵免之。
The course title including the **"Enterprise"** or **"Trade"** can be credited waiver in the name of "Business" of other departments' courses.

*課程名稱中包含有 **Bank** 或 **Financial** 或者，可以他系課程中有關課程名稱是 **Financial** 之課程抵免之。
The course title including **"Bank"** or **"Financial"** can be credited waiver in the name of **"Financial"** of other departments' courses.

*非屬以上課程之抵免原則者，得按學生興趣選擇課程抵免之。
For those subjects which are not above-mentioned credit principles, the credits selected from other departments will be credited waiver and transference according to students' interests.

系所主管簽章:　　　　　　　　學院院長簽章:　　　　　　　　國際學院院長簽章: