

Asia University

2019 Course Curriculum for Undergraduate Program

Department : Finance

Credits for Graduation: 128

Approved by the College Curriculum Committee on 2019.11.14

Category		Course Title	Year of the program	Semester	Credits	Remark	
University Required Courses 30 credits	Language General Education 16 credits	Chinese Subjects (4 credits)	Literature Appreciation	1 st	1 st	2	
			Literature and Life	1 st	2 nd	2	
		English Subjects (8 credits)	English for General Purposes (1)	1 st	1 st	3	
			English for General Purposes (2)	1 st	2 nd	3	
			English for General Specific Purposes : English for Business Communication	2 nd	1 st &2 nd	2	
		Programing (4 credits)	Information and Technology	1 st	1 st	2	
	Computer Programming and Artificial Intelligence Application		1 st	2 nd	2		
	Core General Education 8 credits	Health Education (2 credits)	Health and Life	1 st	1 st	2	
		History (2 credits)	History and Culture	1 st	1 st	2	
		Law (2 credits)	Entertainment and Intellectual Property Law	1 st	2 nd	2	One choice from three
			Law & Life				
			Love, Gender and Law				
	Arts (2 credits)	Design Thinking and Innovation	1 st	2 nd	2	One choice from two	
		Esthetics accomplishment					
	Physical Education		Physical Education (1)~(4)	1 st &2 nd	1 st &2 nd	0	
	Military Training		All-out Defense Education Military Training--International Situations All-out Defense Education Military Training--National Defense Policies All-out Defense Education Military Training--Civil Defense All-out Defense Education Military Training--Defense Mobilization All-out Defense Education Military Training--Defense Technology	1 st	1 st &2 nd	0	
	Service and Learning(1)(2)-Practice		Service and Learning(1)(2)-Practice	1 st	1 st &2 nd	0	Time of class: (1) New student orientation,(2) arranged and announced by student services
	Service and Learning(1)(2)-Lecture		Service and Learning(1)(2)-Lecture	1 st	1 st &2 nd	0	
	Liberal Arts 6 credits	Liberal Arts (Humanity, Social Science、Science、Life)	General Required (Core) Courses			6	
		General Literacy Series (non-credit) 1st	General Literacy Series (non-credit)	1 st -4 th	1 st &2 nd	1	

Category		Course Title	Year of the program	Semester	Credits	Remark
College Core Courses 24 credits		Economics(1) (including practice)	1 st	1 st	3	
		Economics (2) (including practice)	1 st	2 nd	3	
		Accounting(1) (including practice)	1 st	1 st	3	
		Accounting(2) (including practice)	1 st	2 nd	3	
		Business Management and Sustainability	1 st	2 nd	3	
		Artificial Intelligence and Management	2 nd	1 st	3	
		Statistics(1) (including practice)	2 nd	1 st	3	
		Statistics (2) (including practice)	2 nd	2 nd	3	
Program Core Courses 24 credits		Commercial Calculus	1 st	1 st	3	
		Introduction to Financial Technology	1 st	下	3	
		Financial Statement Analysis	2 nd	1 st	3	
		Financial Management (1)	2 nd	1 st	3	
		Financial Management (2)	2 nd	2 nd	3	
		Investments	3 rd	1 st	3	
		Financial Institutions Management	3 rd	2 nd	3	
		Financial Innovation	3 rd	2 nd	3	
Professional Courses 21 credits	Financial Technology Management	Financial Database Management and Application	2 nd	2 nd	3	
		Financial Markets and Professional Ethic	3 rd	1 st	3	
		Financial Big Data Analytics	3 rd	1 st	3	
		E-Commerce and Financial Marketing	3 rd	2 nd	3	
		Trust Practice	3 rd	2 nd	3	
		International Finance	4 th	1 st	3	
		Topics in Financial Markets and Technology	4 th	2 nd	3	
	Investment Management	Mutual Fund Management	2 nd	2 nd	3	
		Securities Markets and Professional Ethic	3 rd	1 st	3	
		Business Valuation	3 rd	1 st	3	
		Financial Planning	3 rd	1 st	3	
		Bond Market	3 rd	2 nd	3	
		Investment Analytics and Technology Application	4 th	1 st	3	
		Topics in Investment Management	4 th	2 nd	3	
Professional Courses for Non-Accounting Major (15 credits)		Financial Statement Analysis	2 nd	1 st	3	
		Mutual Fund Management	2 nd	2 nd	3	
		Investments	3 rd	1 st	3	

	Securities Markets and Professional Ethic	3 rd	1 st	3	
	Financial Innovation	3 rd	2 nd	3	
Elective Courses	Self-Learning in Finance and Life (1)	1 st	1 st	1	
	Self-Learning in Finance and Life (2)	1 st	2 nd	1	
	Money and Banking	2 nd	1 st	3	
	Economic Analysis	2 nd	1 st	3	
	Application of Business Software Package	2 nd	2 nd	3	
	Case Studies in Financial Management	3 rd	1 st	3	
	Insurance	3 rd	2 nd	3	
	International Financial Management	3 rd	2 nd	3	
	International Investment Strategy	4 th	1 st	3	
	Topics in Corporate Finance	4 th	2 nd	3	
	Empirical Studies in Finance	1 st ~ 4 th	1 st & 2 nd	0.5	