

Asia University

2019 Course Curriculum for MBA Program

Department : Accounting & Information Systems

Credits for Graduation: 36 (Including 3 credits for Thesis)

Approved by the College Curriculum Committee on 2019.11.14

Category		Course Title	Year of the program	Semester	Credits	Remark
College Core Courses 12 credits		Marketing Management	1 st	1 st	3	※Marketing Management, Supply Chain Management and Corporate Finance are certified by California State University at San Bernardino 1+1 Joint Degree. ※Students take Accounting & Information Systems Program only need to take Thesis (3) from College Core Courses.
		Business Research Methods	1 st	1 st	3	
		Business, Organization and Management	1 st	2 nd	3	
		Thesis	2 nd	2 nd	3	
Business Administration 24 credits (Choose 8 courses)		Entrepreneurship Management	1 st	1 st	3	
		Production and Operations Management	1 st	2 nd	3	
		Supply Chain Management	1 st	1 st	3	
		Service Innovation and Management	1 st	2 nd	3	
		e-commerce	1 st	2 nd	3	
		Customer Relationship Management	2 nd	1 st	3	
		Human Resource Management	2 nd	1 st	3	
		Strategic Management	2 nd	1 st	3	
		Knowledge Management	2 nd	2 nd	3	
		Field Study-Leadership and Innovation	1 st	2 nd	3	
Professional MBA Programs Leisure & Recreation Management 24 credits (Choose 8 courses)		Entrepreneurship Management	1 st	上	3	
		Leisure and Recreation Industry Development Trend	1 st	2 nd	3	
		Sports and health Management	2 nd	2 nd	3	
		Leisure and Recreation Management	1 st	1 st	3	
		Tourism and Hospitality Innovation Management	2 nd	1 st	3	
		Planning of Leisure Activities	2 nd	2 nd	3	
		Sustainable Tourism	2 nd	2 nd	3	
		Hospitality Management Cases	1 st	1 st	3	
		Field Study-Leadership and Innovation	1 st	2 nd	3	
Finance 24 credits (Choose 8 courses)		Corporate Finance	1 st	1 st	3	
		Financial Markets	1 st	2 nd	3	
		Financial Technology and Block Chain	1 st	1 st	3	
		Financial Innovation	1 st	2 nd	3	
		Financial Risk Management	2 nd	1 st	3	
		Investment Analysis and Technology Application	1 st	1 st	3	
		Database Management and Application	1 st	2 nd	3	
		Financial Big Data Analysis	2 nd	1 st	3	
		Field Study-Leadership and Innovation	1 st	2 nd	3	
	Accounting & Information Systems 33 credits		Contemporary Accounting Issues	1 st	1 st	3
		Tax Planning Practice topics	1 st	1 st	3	

Category	Course Title	Year of the program	Semester	Credits	Remark
(Choose 11 courses and three courses are freely elective from the other programs)	Company Law & Securities Exchange Act Seminar	1 st	1 st	3	
	Advanced Management Accounting	1 st	2 nd	3	
	Accounting and Auditing Practice topics	1 st	2 nd	3	
	Tax Regulation Seminar	1 st	2 nd	3	
	Enterprise Resource Planning	1 st	2 nd	3	
	Accountant examination seminar (1)	1 st	1 st	3	
	Accountant examination seminar (2)	1 st	1 st	3	
	Accountant examination seminar (3)	1 st	2 nd	3	
	Computer audit and forensic accounting	2 nd	1 st	3	
	Thesis Seminar	2 nd	1 st	3	
	Industry Learning	2 nd	1 st	3	
	Industry Learning	2 nd	2 nd	3	