

亞洲大學

108 學年度國際財務金融管理學士學位學程課程規劃

Asia University Course Curriculum for International Finance Undergraduate Program

Bachelor Program in Department of Finance

Credits for Graduation: 128

Approved by the University Curriculum Committee on 06/22/2017

系別：財務金融學系

畢業總學分：128 學分

108.6.5 校課程委員會通過

類別 Category	科目名稱 Course Title	CEFR 等級	英文名稱 English Course Title	修課 年級 Year of the Program	修課 學期 Semester	學分 數 Credits	每週上課時數 Hours per week		備註 Remarks	
							講授 Lecture	實驗 Experiment		
校 定 必 修 課 程 (2 2 學 分)	國 文 類	基礎華語文(一)	A1	Beginner Chinese I	1 st	1 st	2	2	1	
		台灣/中國文化導讀(一)	A	Introduction of Taiwanese/ Chinese Culture (I)	1 nd	1 st	2	2	0	
		初級中文文法	A	Basic Chinese Grammar	1 st	2 nd	2	2	0	
		基礎華語文(二)	A1	Beginner Chinese II	1 st	2 nd	2	2	1	
		初階華語文(一)	A2	Basic Chinese I	2 nd	1 st	2	2	1	
		初階華語文閱讀與寫作	A	Basic Chinese Reading & Writing	2 nd	2 nd	2	2	0	
	英 文 類	英文閱讀與寫作		English Reading and Writing	1 st	1 st	2	2	0	
		實用英文		Practical English	1 st	2 nd	2	4	0	2 小時授課，2 小時自學 2 hours of course, 2 hours of autonomous study
		財金英文選讀		Selected Readings in Financial English	2 nd	1 st	2	2	0	
		財金英文術語		Financial Terminology in English	2 nd	1 st	2	2	0	
		商用寫作		Business Writing	2 nd	2 nd	2	2	0	
		核 心 通 識	全英文通識課程 General Required (Core) Courses (Taught in English)			1 st	1 st	2	2	0
	1 st					1 st	2	2	0	
	1 st					2 nd	2	2	0	
1 st	2 nd					2	2	0		

課程 (10學分)				2 nd	2 nd	2	2		
	體育(一)~(四)		Physical Education(1)~(4)	1 st &2 nd	1 st &2 nd	0	2	0	
	服務與學習(一)(二)-實作課		Service and Learning(1)(2)-Practice	1 st	1 st &2 nd	0	1.5	0	
文化護照	台華文化涵養護照 (國際生畢業門檻)		Certificate of Taiwan-Chinese Cultural Understanding (Non-Credit Graduation Threshold)	修業年限內學習者自行決定	0	0	0	0	本畢業門檻不計學分，國際財務金融管理學士學位課程學生須於4年期間，參與至少8次文化活動，並完成學習心得報告。

院基礎課程 21學分	經濟學(一)(含實習)	Economics(1) (including practice)	1 st	1 st	3	3	1	
	經濟學(二)(含實習)	Economics(2) (including practice)	1 st	2 nd	3	3	1	
	會計學(一)(含實習)	Accounting(1) (including practice)	1 st	1 st	3	3	2	
	會計學(二)(含實習)	Accounting(2) (including practice)	1 st	2 nd	3	3	2	
	管理學	Management	2 nd	1 st	3	3	0	
	統計學(一)(含實習)	Statistics(1) (including practice)	2 nd	1 st	3	3	1	
	統計學(二)(含實習)	Statistics(2) (including practice)	2 nd	2 nd	3	3	1	
系核心課程 21學分	商用微積分	Commercial Calculus	1 st	1 st	3	3	0	
	科技管理	Management of Technology	1 st	2 nd	3	3	0	
	財務報表分析	Financial Statement Analysis	2 nd	1 st	3	3	0	
	國際企業管理	International Business Management	2 nd	1 st	3	3	0	
	財務管理	Financial Management	2 nd	2 nd	3	3	0	
	投資學	Investments	3 rd	1 st	3	3	0	
	行銷管理	Marketing Management	3 rd	2 nd	3	3	0	
系專業選修學程 21學分	貨幣銀行學	Money and Banking	2 nd	2 nd	3	3	0	本系學程選修課目，不得以通識教育課目之相同或類似科目抵免。 This department's elective courses cannot be substituted with identical or similar courses in the standard curriculum.
	企業評價	Business Valuation	3 rd	1 st	3	3	0	
	總體經濟學	Macroeconomics	2 nd	2 nd	3	3	0	
	國際金融	International Finance	3 rd	2 nd	3	3	0	
	國際財務管理	International Financial Management	4 th	1 st	3	3	0	
	衍生性金融商品	Financial Derivatives	3 rd	2 nd	3	3	0	
	投資組合分析	Investment Portfolio Analysis	4 th	1 st	3	3	0	

企業 管理 學程 21 學分	人力資源管理	Human Resource Management	3 rd	1 st	3	3	0
	供應鏈管理	Supply Chain Management	3 rd	1 st	3	3	0
	消費者行為	Consumer Behavior	3 rd	2 nd	3	3	0
	品牌管理	Brand Management	3 rd	2 nd	3	3	0
	休閒產業分析	Competitive Analysis on the Tourism and Leisure Industries	3 rd	1 st	3	3	0
	生產與作業管理	Production and Operation Management	2 nd	2 nd	3	3	0
	企業資源規劃	Enterprise Resource Planning	4 th	1 st	3	3	0
系 自 由 選 修 課 程	個體經濟學	Microeconomics	2 nd	1 st	3	3	0
	商用套裝軟體	Application of Business Software Package	2 nd	2 nd	3	3	0
	證券市場與職業倫理	Securities Markets and Professional Ethic	3 rd	1 st	3	3	0
	財務管理個案	Case Studies on Financial Management	3 rd	2 nd	3	3	0
	顧客關係管理	Customer Relationship Management	4 th	2 nd	3	3	0
	策略管理	Strategic Management	4 th	2 nd	3	3	0
	創新管理與實務	Innovation Management and Practice	4 th	2 nd	3	3	0

註:

- 一、 學生含通識課程應修畢 128 學分(含)以上始能畢業，其中含通識課程(必修語文課程、核心通識及通識選修)32 學分，院基礎學程 21 學分、系核心學程 21 學分，餘不足 128 學分之學分數，需另修習「系專業選修學程」、「系自由選修課程」課程學分補足其不足學分數，始得畢業。

Students must complete 128 credits including the standard curriculum in order to graduate. The standard curriculum (language requirements, core curriculum, and standard curriculum electives) includes 32 credits, the department standard curriculum includes 21 credits, the department core curriculum includes 21 credits and completion of the “school group professional curriculum” of 21 credits is required. Students lacking 128 credits are required to take “department professional electives” or “major electives curriculum” to make up for credits required for graduation.

- 二、 通識教育開授科目，請參考本校通識教育中心之課程計畫與規定。

For a list of standard curriculum courses, please refer to the school’s standard curriculum education center’s curriculum planning and regulations.

- 三、 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃辦法辦理。

International students enrolled in the university’s standard liberal arts curriculum will be processed via the rules set forth from The Center for the Development of Language Teaching and Research.

- 四、 有關僑生、港澳生、陸生修習本校以全英語授課之博雅通識課程規定，比照國際生通識課程辦理。

Students from Hong Kong, Macau, China, and overseas Chinese students enrolled in the university’s standard liberal arts curriculum will be processed as international student standard curriculums.

系所主管簽章:

學院院長簽章:

國際學院院長簽章: