Why College of Management

College of Management at Asia University is accredited by AACSB (The Association to Advance Collegiate Schools of Business) for its *innovation*, *impact* and *engagement*. AACSB, the world's largest business education alliance, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance,



business education intelligence, and professional development services to over 1,500 member organizations and more than 785 accredited business schools worldwide. AACSB Accreditation represents the highest standard of achievement for business schools worldwide. Less than 5 percent of the more than 16,000 schools worldwide granting business degrees have earned AACSB Accreditation. AACSB-accredited schools produce graduates who are highly skilled and more desirable to employers than other non-accredited schools. AACSB-accredited schools have the highest-quality faculty, deliver relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools. In Taiwan, only 22 schools are accredited by AACSB until August 2017.

