

111 學年度財務金融學系雙聯學位學程課程規劃(2+2)

Curriculum of Department of Finance for Joint Degree Undergraduate Program(2+2)

畢業總學分:64

Credits for Graduation: 64

亞洲大學課程委員會通過 04/21/2022

Approved by the University Curriculum Committee on 04/21/2022

| category | | Course Title | English Course Title | Year of the program | Semester | Credits | Reference |
|---------------------------------------------|------------|---------------------------|----------------------------------------------------------------|---------------------|-----------------|---------|-----------|
| 通識課程 Management Required 7 Credits | 必修 4 學分 | 基礎華語文(一)或(二) (二選一) | Beginner Chinese I or II (select one) | 3 rd | 1 st | 2 | CEFR:A1 |
| | | 臺灣/中國文化導讀(一)或(二) (二選一) | Introduction of Taiwanese/Chinese Culture I or II (select one) | 4 th | 1 st | 2 | CEFR:A1 |
| | 3 學分 | 商用英文會話 | Business English Conversation | 3 rd | 1 st | 3 | |

| Category | | Chinese Course Name | English Course Name | Year of the Program | Semester | Credits | Reference |
|---------------------------------------------------------|---------------------------------------------------------|---------------------|---------------------------------------------------------|---------------------|----------|---------|-----------|
| 管院核心課程 6 學分 Management Required 6 Credits | | 行銷管理 | Marketing Management | 4 th | 1 | 3 | |
| | | 大數據分析 | Big Data Analysis | 4 th | 1 | 3 | |
| 專業學程 (擇一) Professional Program (select one) | 金融科技專業學程 51 學分 Financial Technology 51 Credits | 金融科技概論與實務 | Introduction of Financial Technology and Implementation | 3 rd | 1 | 3 | |
| | | 金融資料庫管理與應用 | Financial Database Management and Application | 3 rd | 1 | 3 | |
| | | 投資學 | Investments | 3 rd | 1 | 3 | |
| | | 金融機構管理 | Financial Institutions Management | 3 rd | 1 | 3 | |
| | | 財務數學 | Financial Mathematics | 3 rd | 1 | 3 | |
| | | 電子商務與金融市場 | E-Commerce and Financial Marketing | 3 rd | 2 | 3 | |
| | | 投資組合分析 | Investment Portfolio Analysis | 3 rd | 2 | 3 | |
| | | 金融區塊鏈管理與實務 | Management of Financial Block Chain and Practice | 3 rd | 2 | 3 | |
| | | 財金軟體應用 | Application of Financial Software Package | 3 th | 2 | 3 | |
| | | 行為經濟學 | Behavioral Economics | 3 rd | 2 | 3 | |
| | | 財金研究方法 | Financial Research Method | 4 th | 1 | 3 | |
| | | 金融創新 | Financial Innovation | 4 th | 1 | 3 | |
| | | 投資分析與科技應用 | Investment Analytics and Technology Application | 4 rd | 1 | 3 | |
| | | 國際財務管理 | International Financial Management | 4 th | 2 | 3 | |
| | | 金融科技專題 | Topics in Financial Technology | 4 th | 2 | 3 | |
| 金融機構管理專題 | Topics in Financial Institution and Management | 4 th | 2 | 3 | | | |
| 投資管理專題 | Topics in Investment Management | 4 th | 2 | 3 | | | |

註：

1. 畢業總學分：64 學分

Graduation requirement: 64 credits

2. 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃辦法辦理。

International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.

3. 國際生須修習語文教學研究發展中心開設之一門中文課程並及格，始得畢業。

To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.

4. 自由選修課程可自財務金融、國際企業或會計資訊專業學程選修。

Elective courses are limited to select from Finance or International Business or Accounting Program.

系所主管簽章:

學院院長簽章:

111 學年度管理學院金融科技雙聯學位學程課程

Curriculum of College of Management for Joint Degree Undergraduate Program of Financial Technology

Department Finance

Credits for Graduation: 64

Approved by the University Curriculum Committee on 111.04.21

| category | | Course Title | English Course Title | Year of the program | Semester | Credits | Reference |
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| | 大數據分析 | Big Data Analysis | 4 th | 1 | 3 | | |
| 專業學程 (擇一) Professional Program (select one) | 金融科技 專業學程 51 學分 Financial Technology 51 Credits | 金融科技概 論與實務 | Introduction of Financial Technology and Implementation | 3 rd | 1 | 3 | Financial Technology |
| | | 金融資料庫 管理與應用 | Financial Database Management and Application | 3 rd | 1 | 3 | Data Structures |
| | | 投資學 | Investments | 3 rd | 1 | 3 | |
| | | 金融機構管 理 | Financial Institutions Management | 3 rd | 1 | 3 | |
| | | 財務數學 | Financial Mathematics | 3 rd | 1 | 3 | Optimization Methods |
| | | 電子商務與 金融市場 | E-Commerce and Financial Marketing | 3 rd | 2 | 3 | Web Design & Promotion |
| | | 投資組合分 析 | Investment Portfolio Analysis | 3 rd | 2 | 3 | Investment Science |
| | | 金融區塊鏈 管理與實務 | Management of Financial Block Chain and Practice | 3 rd | 2 | 3 | Financial Technology |
| | | 財金軟體應 用 | Application of Financial Software Package | 3 th | 2 | 3 | Software Engineering |
| | | 行為經濟學 | Behavioral Economics | 3 rd | 2 | 3 | Investment Science |
| | | 財金研究方 法 | Financial Research Method | 4 th | 1 | 3 | Econometric |
| | | 金融創新 | Financial Innovation | 4 th | 1 | 3 | Financial Innovation |
| | | 投資分析與 科技應用 | Investment Analytics and Technology Application | 4 rd | 1 | 3 | Investment Science |
| 國際財務管 理 | International Financial Management | 4 th | 2 | 3 | Finance | | |

| | | | | | | |
|--|----------|------------------------------------------------|-----------------|---|---|--------------------------------|
| | 金融科技專題 | Topics in Financial Technology | 4 th | 2 | 3 | Financial Technology Practicum |
| | 金融機構管理專題 | Topics in Financial Institution and Management | 4 th | 2 | 3 | Financial Institutions |
| | 投資管理專題 | Topics in Investment Management | 4 th | 2 | 3 | Investment Science |

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